Pre-Production Summary Template

GENERAL INFO

- 1. Your name: Katie Coen
- 2. Story idea #2
- 3. Non-Linear
 - a. If Non-Linear, which format are you using? Book Ending

Summarize how your story will fit that format:

The story about a smiley face growing as it gets combined with more smiley faces, but once the smaller smiley faces leave the other side, the original face is the same as it was at the start.

CREATIVE BRIEF

1. What must it be?

A stop motion animation

2. Who is it for?

Classmates, professor, blog viewers

3. How long must it be?

10-30 seconds

4. What is your objective with the piece?

To show a fun interaction between smiley faces as they combine and grow, but then leave the original smiley face. It is meant to be fun and satisfying for the viewer to watch.

5. When is it due?

Sunday, February 18, 2024

6. What is the overall idea?

To show the growing and shrinking of paper cut out smiley faces.

7. What is the storyline summary?

A smiley face is alone in the shot to begin. Then smaller faces come in and run into the smiley face, making it bigger. They are all together as one, but then the smaller faces leave again, and the smiley face goes back to its original size.

8. Elevator pitch:

This stop motion animation is amusing to watch, featuring fun smiley face characters and uplifting chatter and music.

9. Tagline:

N/A

10. Look and feel description:

This is a fun and light-hearted animation. The viewer can feel happy when the smiley face grows and sad when it shrinks, but there is not any heavy emotion involved. The colors used will be bright to give the audience something intriguing to look at.

11. Identify classic plot. Ex: Good vs Evil / Overcoming the Monster, Rebirth and Redemption, Rags to Riches, Role Reversals, Buddy Stories, Love Stories, Quest / journeys / Voyage and Return, Ship of Fools, The Rebel / Life Against the Grain, Coming of Age, or "Other" (explain):

This is a buddy story of smiley faces who join together to become one, but then the smaller characters leave and impact the main smiley face's size.

STORYBOARDS

